



Castleberry Hill

2024 LOFT TOUR & WINE TASTING
SPONSORSHIP OPPORTUNITIES

01

ABOUT

The Castleberry Hill Neighborhood Association is proud to announce the much-anticipated date for the 2024 Castleberry Hill Loft Tour & Wine Tasting. This year's Loft Tour will be held **October 20, 11am - 5pm**. Tour goers and sponsors will have a peek into the lives of the people who call this eclectic neighborhood home. Our homes, our restaurants, our galleries and boutiques will be open for you to explore! This year we are adding a Wine Tasting Tour hosted by businesses throughout the neighborhood.

Castleberry Hill is located just seconds from the Mercedes-Benz Stadium, and Centennial Olympic Park in downtown Atlanta. A far cry from the days of, "Snake Nation", where Castleberry Hill functioned as a red-light district, this Historic + Art District has been named one of the Top 10 Art Districts in the country. Castleberry Hill has also been used numerous times for filming from TV to the big screen and everything in between. SuperFly, Captain America: Civil War, Real Housewives of Atlanta, Game night, Sleepy Hollow, Triple Nine, The Fast and Furious, Vampire Diaries and The Walking Dead, have all been filmed here.

Join us for this all-day event! Check-in begins at 11:00 a.m. and will continue throughout the day. Check-in will be located at the intersection of Centennial Olympic Park Drive/Walker Street & Nelson Street, best address to use is 333 Nelson St SW, Atlanta, GA 30313. Look for the signs!



castleberrylofttour.com



[@castleberryhill](https://www.facebook.com/castleberryhill)



[@castleberryhill](https://www.instagram.com/castleberryhill)



info@castleberrylofttour.com

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METRICS

The Castleberry Hill Loft Tour gets noticed!

OCT 13 **Castleberry Hill Loft Tour 2018**
Saturday, October 13, 2018 at 11:00 AM

Event Performance

Since Aug 15, 2018



24.8K
People Reached

+0 last 7 days



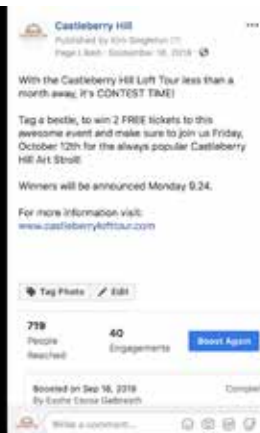
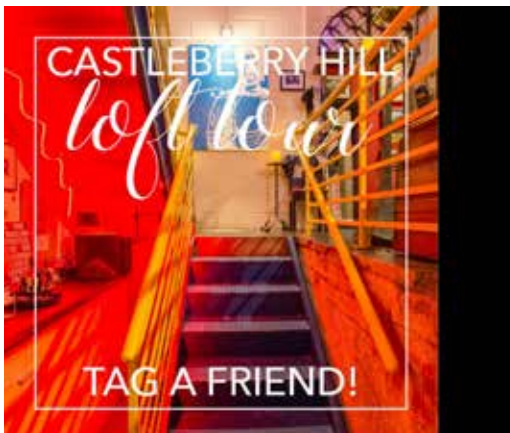
1K
Responses

+0 last 7 days



206
Ticket Clicks

+0 last 7 days



03

SPONSOR BENEFITS

*20% discount for neighborhood business members

Sponsorship Packages:	Presenting Sponsor \$4,500	Host Sponsor \$3,000	Hospitality Sponsor \$1,000	Community Sponsor \$500	Wine Tasting Sponsor \$550	Thank you line \$150	After Party on Steele Bridge Vendor \$100
Event Tickets	QTY: 20	QTY: 10	QTY: 6	QTY: 4	QTY: 4	QTY: 2	QTY: 1
Social Media Features	Weekly social media features leading up to the event	5 social media features leading up to the event	3 social media features leading up to the event	3 social media features leading up to the event	3 social media features leading up to the event		
Logo on Loft Tour Website	■	■	■				
Logo on Promotional Materials	■				Logo on winebuckets		
Loft Tour Booklet Ad*	Full page cover ad in Tour & Tasting booklet **	Full page ad in Tour & Tasting booklet	Half page ad Tour & Tasting booklet	1/4 page ad in Loft Tour & Tasting booklet	1/4 page ad in Loft Tour & Tasting booklet	Thank you line in the Loft Tour & Tasting booklet, includes your website	
Business Noted on Event Map	■	■	■	■	■	■	■
Saturday Night VIP Party Access	■	■	■	■	■	■	■

* We can design your ad for an extra fee of \$150. You will be supplied with the final files once the ad is approved.

** Please note the cover ad will depend on availability. There are only 3 slots available. Front Inside Cover, Back Inside Cover and Back Cover.

*** Please note proceeds from this event help Castleberry Hill raise money for aesthetic improvements, neighborhood beautification and other neighborhood initiatives. Castleberry Hill Neighborhood Association is a 501(c)3

AD SIZES

1/4 PAGE AD
Vertical: 2"w x 3"h

1/2 PAGE AD
Horizontal: 4.5"w x 3"h

FULL PAGE AD
4.5"w x 6.5"h without bleed
5.25"w x 7.25"h with bleed

04

PREVIOUS SPONSORS

Here is a list of some of our previous sponsors:



05

CONTACT

We would be happy to answer your questions! Get in touch!

Diana Ries, or Savannah Samples

lofttour@castleberrylofttour.com



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SPONSORSHIP COMMITMENT FORM

Name _____

Company _____

Address _____

Phone _____ Email _____

Yes, I would like to support the Castleberry Hill Loft Tour & Wine Tasting at the following level:

- Presenting Sponsor | \$4,500
- Host Sponsor | \$3,000
- Hospitality Sponsor | \$1000
- Community Sponsor | \$500
- Thank you line | \$150
- After Party Vendor, Steele Bridge | \$100

Please accept payment in the form of:

- Check payable to Castleberry Hill Neighborhood Association

Signature _____ Date _____

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For more information, contact:

Diana Ries or Savannah Samples

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